

University of Mumbai
No. SW/19 /of 2013

Dr. Mrudul Nile.
Director



Department of Students' Welfare
Vidyapeeth Vidyarthi Bhavan,
'B' Road, Churchgate,
Mumbai - 400 020.
Tel. No. 2204 28 59

CIRCULAR:

Subject: Career Literary Campaign.

I am to inform your goodself that as per the Government Resolution 1)क्र.एफ.३०/आय/एन्.एस्.एस्/गारसी/२०११-१२/५७२-५९९, ३१जुलै, २०१२, २) उच्च व तंत्र शिक्षण मंत्री उर्जा/व्हि.आय.पी/२०१२/५३ दिनांक १४.१२.२०१२ and a subsequent letter issued by the Director, Technical Education, Maharashtra State No.1/DTE/2013/08, dated 22.01.2013 it is informed that every college shall have a Career Literary Campaign in their premises. The career guidance cell of the college shall be entrusted with the responsibility of the same.

As per the above mentioned G.R, Global Knowledge Mission shall be the nodal Co-ordinator for the programme. You are requested to Co-ordinate with Mr. Satish Phirke, President, Global Knowledge Mission on Mob. No. 9371092477 & E-mail - gkmission@gmail.com for the successful implementation of the programme for the year.

A four point programme is expected to be carried out in the Career Literary Campaign is as follows:

1. Posting of digital flex banner at a prime location in the premises for day to day sensitization and motivation of the students on the World of Careers/ Employment-Self Employment options at a glance.
2. To distribute similar small handout to every student for the convenience of students and parents at home.
3. To organize a seminar of subject specialists of Global Knowledge Mission Pune, on this subject for selected expeditious and socially motivated students preferably from NSS and likewise and to pay honorarium of Rs 2000/- for the Speaker and Co-speaker along with travelling allowance of Rs 1000/-.
4. To educate and motivate every student in each class room with help of short presentation to be made by the above socially motivated students, attending the above seminar.

Thanking you,

Place : Mumbai - 400 020
Date : 13th June,2013

Sd/-
Dr. Mrudul Nile
Director, DSW

To,
The Directors/Heads of the recognized Institutions & the Principals of the constituent and affiliated colleges to University of Mumbai.